



Course Specifications

University: Cairo

Faculty: Mass Communication

Academic year: 2020/2021

1- Course data:	
Code: JUR407 Title: Journalism Editing 2	Department: Journalism Level: Fourth First and Second Semester - Elective
Specialization: Journalism	No of studying units: theoretical 2 / practical: 2(1)

Intended Learning Outcomes (ILOs)

a) Information and concepts

A/1- Explains the theoretical foundations for building a news story in print and electronic newspapers.

A/2- Determines the methods of selecting ideas for interviews in the various fields of journalistic interest.

A/3- Defines how to deal with sources and the patterns of employing them in print and electronic journalistic content.

A/4- Listing the patterns of narrating information and opinions and including sources in investigative reporting.

A/5- Explains the components and professional standards that underpin the art of investigative reporting and the problems of implementing them.

b) Intellectual skills

B/1- Analyzes the variations in building a news story according to the content and type of newspapers and websites.

B/2- Differentiate between the features ideas and subjects.

B/3- Classify the personalities of the interviews and their topics.

B/4- Plans the subject of the investigative report and identifies its sources.

B/5- Justifies the reasons for choosing the ideas of investigative report.

B/6- Deduce the difference between the patterns of narrating information and sources within investigative report.

B/7- Analyze the professional components of investigative report.

B/8- Analyze various styles of editing investigative reports.

c) Professional and practical skills concerned to the course

C/1- Selecting a news story and sets its titles in a professional and ethical manner.

C/2- Examines the topics of the features that include the sources' quotes.

C/3- Examines modern methods of journalism editing and creating attractive competitive titles.

C/4- Selecting interviews that include documents and parallel information.

C/5- Design an issue for a newspaper or magazine that contains various forms of journalistic formats.

General and transferable skills

D/1- Using information technology.

D/2- Working in a research team.

D/3 - Communicating with the research team.

D/4- Using different sources.

D/5- Self-evaluation.

Course Content:

1- Building the news story and preparing the narration report for the news content in the electronic newspapers.

2- Press sources (dealing with sources and patterns of using them in electronic and print content).

3- The specialization of journalistic writing for electronic newspapers (applications and experiences).

4- Feature themes (criteria for selecting the idea, sources, and narration styles).

5- Editing the features introduction and headlines.

6- Interviews (content reconstruction in newspaper websites).

7- Mid-term exam.

Teaching and learning methods:

5/1 Lectures.

5/2 Discussion.

5/3 Presentations using data show programs.

8- interviews' ideas in various journalistic interest fields.

9- Sources of interviews.

10- Editing interviews and methods of extracting and writing headlines on websites.

11- Investigative reports (extracting ideas and goals and building content).

12- Patterns of narrating information and opinions and including sources in investigative reports.

13- Investigative reports (the profession elements and standards).

14- Problems of implementing investigative reports.

15- Final exam

5/4- Dividing the students into teams.

5 - Brainstorming

Student assessment methods:

- Written Exams (Midterm and Final).
- Assignments to evaluate students' abilities of research and investigations.

- Discussing and participating in the lectures

